



Executive Producer – Digital Content Producer

The Brisbane Lions is recruiting an **Executive Producer – Digital Content** who will be responsible for the operational management of the Brisbane Lions' digital products, and the management of content production for the Club's digital platforms, with a view to growing our digital community and maximising engagement levels.

The position aims to provide the highest quality of digital content and drive user traffic and engagement through;

- Website/app management
- Effective production schedule for the Club's digital platforms across video, photos, words and social media
- Manage all aspects of website editorial and news – internally and via any external sources
- Production management of all online and multimedia content, including the video content, and internal content production
- Maintain high level knowledge and understanding of trends within the online space

The successful candidate will be Degree qualified knowledge of AFL, high quality production and editing skills are essential including social media production skills. They will understand HTML and UX and have Adobe Photoshop skills; be a highly competent Apple Mac user with skills in production software and camera skills.

You must be able to work home games (weekends), and some out of hours work is required on occasions.

If you're the next **Executive Producer** of the Brisbane Lions apply now!

Forward your CV and covering letter (maximum 1 A4 page) to Paddy McNee, HR Manager at jobs@lions.com.au, by 19th June 2015. Please provide answers to the following questions as part of your application;

1. When are you available to begin employment?
2. What is your expected salary in your next position?

The Brisbane Lions encourage people from diverse backgrounds to apply. The Brisbane Lions are embarking on a period of development, evolution and ultimately long-term success. Our values of "Relentless, United, Respectful" are our commitment to achieving our vision and driving our Club forward.

HYUNDAI CENTRE

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MAJOR PARTNERS

